



# GFCA NEWS

GREAT FALLS CITIZENS ASSOCIATION NEWSLETTER

Visit our website at [www.GFCA.org](http://www.GFCA.org)

September 2009

## GFCA OFFICERS

### PRESIDENT

Ralph Apton  
(703) 759-3034

### VICE PRESIDENT

Jackie Taylor  
703-759-4737

### SECRETARY

Dave Kondner  
703-404-1117

### TREASURER

Jim Luce  
(703) 759-4686

### PRES. PRO-TEM

Jim Luce  
703-759-4686

### EXECUTIVE BOARD

#### Members

Eleanor Anderson

Jack Bowles

John Burke

Wayne Foley

Terry Graves

Eric Knudsen

Stella Koch

Robert Lundegard

Jim Meitus

Robin Rentsch

Dianne Van

Volkenburg

## 8 Reasons To Shop Great Falls

- 1) Go Green Less driving
- 2) World-class businesses
- 3) We are your friends and neighbors.
- 4) Think local - Find the cure for mall stress
- 5) Over 250 hometown businesses
- 6) Helping keep Great Falls a Great Place.
- 7) Great food, great stores, great service, great fellowship.
- 8) Big city quality with a small town touch

**September GFCA General Session Meeting**  
**7:30 PM - Thursday, September 24th**  
**Meet Your Candidates for Delegate**  
**Margi Vanderhyde**  
**Barbara Comstock**

## COMMUNITY NEWS

Visit our **Community Calendar** at [www.GFCA.org](http://www.GFCA.org)

The GFCA Calendar is open to all - add a community event  
**Treasuring Heritage, Home and Habitat**

### Schedule of Events

**GFCA Executive Committee Meeting**  
 Next Meeting: Monday, September 21st  
 Executive Suites @ Great Falls, 7:30pm

**Waste Water Management Committee**  
 Old Brogue - 7:30 PM September 17<sup>th</sup>

**The PARKOUT returns to GF Elementary School on September 12th**

**Visit the GFCA Table at the Farmers Market - Saturdays through October - GF Village**

**Retirement Living Presentation**  
**September 30<sup>th</sup> Great Falls Library**

Steve Gurney, publisher of 'Guide to Retirement Living' will speak at the Great Falls Library at 7:30 on Sept 30th. Everyone welcome. Refreshments will be served. RSVP to [staylor131@cox.net](mailto:staylor131@cox.net) or call 703 759-6204 for more information

In response to rumors that Great Falls Post Office might close, the Supervisor' Office has confirmed **NONE of the planned closures are in Northern Virginia.**

### 2009-2010 GFCA Committees / Projects

#### Transportation Committee

Co-Chairs - Eric Knudsen & Joan Barnes

#### Land Use & Zoning Committee

Co-Chairs - Diane Van Volkenburg & Marta Roy

#### Environment, Trails & Parks Committee

Co-Chairs - Stella Koch & Robin Rentsch

#### Waste Water Management Task Force

Co-Chairs - Jim Luce & Mike Kearney

#### Utility Projects

Co-chairs - Wayne Foley & Bud Thompson

#### Outreach Program - Ralph Apton & Jackie Taylor

### Recycling Roadshow

Fairfax County's Recycling Roadshow will be held on Saturday, September 12, from 9 a.m. to 2 p.m. at Navy Federal Credit Union, 820 Follin Lane, S.E., Vienna, Virginia. The event is free of charge and will include document shredding and collection of televisions, computers and peripheral devices, and compact fluorescent light bulbs. For more information, call the Recycling Infoline at 703-324-5052

**Land Use and Zoning Committee Report**  
By Diane Volkenberg, Chair

AT&T will be attending the next meeting of the Land Use and Zoning Committee (date to be determined) to discuss their proposal to erect a new 85 foot tree pole structure on the waste water pumping station county-owned property at 9950 Colvin Run Road, Great Falls. Residents within the Colvin Run area are urged to attend especially, those residence on Mill Field and Stone Falls Way. The GFCA is seeking community comments and feedback on this matter.

Please visit the GFCA website for updated meeting date and time. Comments may also be submitted to Dianne Van Volkenburg at [Diannevan@Verizon.net](mailto:Diannevan@Verizon.net).

**WasteWater Management Task Force Report**  
Jim Luce & Mike Kearney, Co-Chairs

Wes Callender, Supervisor Foust's representative, facilitated a meeting with GFCA and GFBPA representatives and county staff on August 6<sup>th</sup> to discuss the wastewater situation in the Great Falls village center. Wes emphasized that Supervisor Foust's office will not support a sewer alternative without clear support from the GF community.

The County professionals stated that both the State and County were open to consideration of non-sewer approaches, including new technology. The professionals were aware of central GF wastewater problems and predicted they probably would become critical in about ten years. They also stated that, once approved, the planning, design, construction process would take five years or more to implement.

Interested GFCA members are encouraged to participate in the GFCA WasteWater Management Task Force co- chaired by Jim Luce and Mike Kearney. The Task Force will hold its first meeting on September 17th at the Old Brogue (7:30 - 9:00 PM) which will be organizational in nature to develop a proposed project plan for presentation to the Board at its September meeting.

**Transportation Committee Report**

Both Riverbend and Seneca Road lights have been activated. The repaving of Riverbend Road has been completed.

Walker Road light controls and pole support are being moved to allow for the left turn lane and it is expected left turn will be completed before the fire house construction begins. Funding has been approved for the traffic calming and crosswalk for Walker Road south of the Pike. The GFCA sent a letter to VDOT requesting the speed be reduced to 25 MPH in conjunction with this approved plan. The Leigh Mill replacement bridge is moving along as planned. The repaving of Riverbend Road has been completed.

**Fall 2009 SHOP GREAT FALLS Campaign**

The Great Falls Business & Professional Association announced its Fall 2009 SHOP GREAT FALLS Campaign, designed to connect Great Falls merchants and businesses with the Great Falls community during the 2009 Holiday selling season. The GFBPA and GFCA are partnering with Great Falls merchants, community organizations and local media to encourage everyone in our community to **Think Locally, Act Locally and Shop Great Falls.**



**November 16 – December 24, 2009**

The Fall 2009 SHOP GREAT FALLS Campaign is an integrated, multimedia promotional program designed to connect Great Falls merchants and businesses with the Great Falls community and drive traffic and sales during the 2009 Holiday selling season.

**Here's what will be happening:**

- Extensive Community Outreach**  
Multiple Organizations: BPA, CA, Neighbors Network, Merchant Organizations, Landlords
- Multimedia Advertising and Promotion**  
& **Connection** Special Sections, Email Newsletters, Websites, Banners, Posters & Handouts
- Multiple Merchant Participation**  
Cumulative Value, Advertising Leverage, Cross-Marketing Opportunities with Other Great Falls Businesses
- Customers Incentives**  
\$2500 Prize Drawing, Individual Merchant Offers

**Here's what we need from you:**

- **Your Own Special Customer Offer** – Valid Throughout the Campaign
- **One 1/4-page Connection Ad** – GFBPA Members: \$150, Non-Members \$175
- **Great Falls Gift-Basket Item** – \$100 Retail Value
- **Accept Prize Entries** – Forms Available In-Store and Online
- **Display Collateral Material** – Posters & Handouts Provided
- **Spread the Word to Customers and Fellow Merchants Alike!**

**For more Information:**  
**Michael Vandergirt**  
 M.Vandergirt@WashingtonFirstBank.com  
**Mark von Keszycski**  
 markvonk@neweyesconsulting.com

**JOIN US!**

**Sixth Annual Great Falls Art Studios Tour**

Free driving tour on scenic back roads of Great Falls, Virginia, to meet 44 artists in their home art studios—many in unusual buildings. Saturday and Sunday, October 17 and 18, 10:00 AM to 5:00 PM. On tour days, pick up free program with map and driving directions at any venue marked by directional signs and blue balloons. Or download a copy of map and artists' directory at [www.GreatFallsStudios.com](http://www.GreatFallsStudios.com). Tour has become one of Northern Virginia's leading arts events and benefits the non-profit Great Falls School of Art.

# Great Falls Citizens Association

## 2009-2010 MEMBERSHIP RENEWAL FORM

- ANNUAL DUES COVER THE PERIOD JULY 1st THRU JUNE 30th -

One-Year Membership:	___ \$ 25 Per Person	___ \$ 40 Family (2 Votes/2 People)
Three-Year Membership:	___ \$ 65 Per Person	___ \$100 Family (2 Votes/2 People)
Five-Year Membership:	___ \$100 Per Person	___ \$150 Family (2 Votes/2 People)

AUTOMATIC RENEWAL OPTION – ONLINE AT [www.GFCA.org](http://www.GFCA.org)

Name	Newsletter Options	Payment Options
Address	<i>Please Check One:</i>	<i>Choose One:</i>
City/State/Zip	Via U.S. Mail?	Cash
Phone	Via Email?	Check*
E-mail	U.S. Mail & Email?	PayPal ( <a href="http://www.GFCA.org">www.GFCA.org</a> )

\*Make check payable to Great Falls Citizens Association. Mail to GFCA, P.O. Box 27, Great Falls, VA 22066\*

### YOU CAN MAKE A DIFFERENCE FOR GREAT FALLS

- **VOICE** your vision for our community with the county government
  
- **CONTRIBUTE** to decisions affecting your family's community
  
- **PRESERVE** the historic, low density and semi-rural character that led you to choose Great Falls as your home
  
- **PROTECT** our natural resources that make Great Falls unique
  
- **SUPPORT** community events such as Concerts on the Green, Election Debates, Community Wildlife Habitat and the 4<sup>th</sup> of July Fireworks

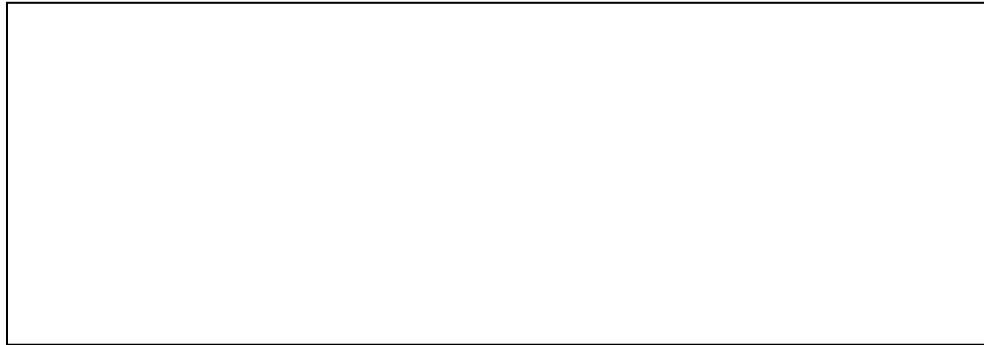
***Treasuring Heritage, Home and Habitat***

General Session, 2<sup>nd</sup> Tuesday/Month @ The Grange ♦ Board Meetings, 3<sup>rd</sup> Monday/Month @ Executive Suites



**GFCA NEWS**  
Great Falls Citizens Association (GFCA)  
P.O. Box 27  
Great Falls, Virginia 22066

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### Coming Events in Great Falls

September 17 7:30 PM Old Brogue	<b>WasteWater Task Force</b>
September 21 7:30 PM Exec Suites @ GF	<b>GFCA Board Meeting</b>
September 24 7:30 PM GF Grange	<b>GFCA Membership Mtg</b>
Saturday's 9:00 AM - thru October	<b>GF Farmers Market</b>

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